

The Philadelphia School of Psychoanalysis (PSP)

Regular Board Meeting Minutes for 10/11/2024

<u>Present</u> 1. William Lorman, President 2. Marie Hartke, Vice President 3. Jack Brown, Treasurer 4. Priscilla Bright 5. Evelyn White 6. Jim Basilio 7. Chandler Zachary 8. Wallace Fletcher 9. Ray Gourley 10. Barbara Smith, Secretary 11. Lisa Correale	<u>Absent</u> 1. Jim Basilio 2. Evelyn White <u>Guests:</u> Makayla Collins
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Topic:	Motion/Discussion:	Decision:
The Meeting, held virtually on Zoom, was called to order on 10/11/2024 by W. Lorman at 10:03 a.m. ET	n/a	
Approval of Minutes of September Meeting Minutes		Approved by consent
REPORTS – Items needing clarification		
Clinic Report (Ray Gourley)	There has been a significant decline in CBH patients compared to last September. Not a shortage of patients, but a shortage of therapists; the surplus has been lost. To incentivize therapists to take new CBH patients, Jack proposed offering bonuses to therapists who retain clients for a certain number of days. Bill suggested that intake calls should ask for clients' first and second preferences (e.g., therapist gender or race). Discussed advertising the availability of therapy space in newspapers and on listservs.	Informational
FINANCIAL REPORT (Jack Brown)	It's too soon to give a detailed report. A review from Eisner is coming. Mentioned some tuition revenue was double-counted due to the switch in registration platforms. Suggested opening a new account at WSFS to clean up records, as QuickBooks (started in 2015) is difficult to use to reconcile older records. The double-counting of records is part of the issue with messy financial history.	Motion passed to open new bank account
Executive Director/Dashboard (Lisa Correale)	Finalized the first draft of the faculty handbook.	Informational

	Focused on increasing marketing efforts for the consultation center, aiming for a separate marketing presence. Bill requested a comparison with other psychoanalytic institutes.	
Society Development (Marie Hartke)	No questions or updates.	n/a
PSC Report (Marie Hartke)	n/a	Informational
DEI Committee Report (Marie Hartke)	n/a	Informational
ODLC Team Report (Wallace Fletcher)	n/a	Informational
Institutional Advancement	n/a	Informational
HR Committee Report	n/a	Informational
Succession Committee Report	n/a	Informational
Board Learning (Bill Lorman)	[none for this month]	
ITEMS FOR MOTION		
n/a		
PENDING ITEMS		
Faculty Handbook revision	<u>Update is coming</u>	
Legacy Debt	All students have been repaid. There were issues with 4 people forgoing supervision and salary, which weren't reflected on the books until a change in reporting methods. This has caused additional record-keeping challenges.	
Name Change/Logo Discussion	Need for new branding for PSP's image. The current name isn't competitive. Considered changing "Philadelphia" to "International" and removing "School." The proposed new name: "International Institute for Advanced Psychoanalytic Studies." Emphasized that the institution is educational but also a membership organization, which elects the board. Discussed whether "Society" should be part of the name..	
Society/Board Dinner	Scheduled for early January (Second Saturday, January 11th). It will be at a TBD restaurant, for society and board members (plus a guest). Looking for a classy, accessible venue with parking. Pledge cards will be involved.	
ITEMS FOR DISCUSSION		
General Meeting Adjourned at 11:32 am	Motion to adjourn by consensus Reports are due the Monday before the board meeting.	Next Meeting: 11/8/2024

Submitted by: Makayla Collins